

**Western Forestry Leadership Coalition**  
Threats to Western Private Forests Drafting Committee  
Marriott Portland City Center, Rogue Room  
August 12-13, 2009

**Draft Agenda**

---

**Objectives**

- Orient Drafting Committee members on process to date
- Review and approve protocols
- Develop an outline for Drafting Committee report
- Develop a detailed workplan/timeline for completion of report

**Wednesday, August 12**

8:00 am *Continental Breakfast will be available for participants*

8:30 Agenda Review

8:45 Member introductions

9:15 Review of process to date

10:00 Review of draft protocols for Drafting Committee

10:30 *Break*

10:50 Approval of draft protocols with changes as necessary

11:10 Discussion of the objectives of the initiative, key issues, and DC task

12:15 pm *Lunch*

1:15 Review of workshop results – highlight key issues

3:15 Discuss approach to report

4:15 Sum up results of day one and discuss day two

4:30 Adjourn

**Thursday, August 13**

8:00 am Opening and thoughts from day one  
*Continental Breakfast will be available for participants*

8:30 Potential outline for report

9:30 Review of outline and DC skill set

10:00 *Break*

10:20 Develop work plan and timeline

11:40 Review workplan, outline, assignments and next steps

12:00 pm Adjourn

*Drafting Committee members are asked to plan their travel to facilitate attendance at the full meeting. Participation in the entire meeting is critical. Please plan to arrive in Portland on August 11, the day before the meeting, and depart no earlier than 2 pm on August 13.*

**Western Forestry Leadership Coalition**  
 Threats to Western Private Forests Drafting Committee  
 Marriott Portland City Center, Rogue Room  
 August 12-13, 2009

**Meeting Location**

---

**Rogue Room**  
**Marriott Portland City Center**  
**520 SW Broadway, Portland OR 97205**

Please make your room reservations by calling Marriott Worldwide Reservations at **1-800-228-9290**, asking for the Portland Marriott City Center and referring to the Western Forestry Leadership Coalition room block. The room rate is \$116 per night for a standard king room.



**Directions from airport – Driving (20-30 min)**

1. Head <b>southwest</b> on <b>NE Airport Way</b>	2.4 mi
2. Merge onto <b>I-205 S</b> via the ramp to <b>Portland/I-84/Salem</b>	3.1 mi
3. Take exit <b>21B</b> to merge onto <b>I-84 W/US-30 W</b> toward <b>Portland</b>	5.4 mi
4. Take the <b>I-5</b> exit on the <b>left</b> toward <b>Salem/Beaverton</b>	0.3 mi
5. Keep <b>right</b> at the fork to continue toward <b>Morrison Bridge</b>	0.2 mi
6. Keep <b>right</b> at the fork, follow signs for <b>Morrison St</b> and merge onto <b>Morrison Bridge</b>	0.4 mi
7. Continue on <b>SW Washington St</b>	0.3 mi
8. Turn <b>left</b> at <b>SW Broadway</b> . Arrive at destination	79 ft

**Directions from airport – Public Transit (45 min, \$2.30)**

Take the Light Rail (MAX Red line) towards City Center & Beaverton  
 Exit at the Pioneer Square North MAX Station and walk North on Broadway 500 ft to the hotel

**Western Forestry Leadership Coalition**  
 Threats to Western Private Forests Drafting Committee  
 Marriott Portland City Center, Rogue Room  
 August 12-13, 2009

**Meeting Participants (as of August 7, 2009)**

Name	Organization	Email	Phone
Ann Walker	Western Governors Association	<a href="mailto:awalker@westgov.org">awalker@westgov.org</a>	303 623-9378 x109
Aufa'i Apulu Ropeti Areta**	Territory of American Samoa Forestry Program	<a href="mailto:aareta@yahoo.com">aareta@yahoo.com</a>	684-699-1575
Brian Kernohan	Forest Capital Partners	<a href="mailto:bkernohan@forestcap.com">bkernohan@forestcap.com</a>	208-859-2364
Bruce Goines	US Forest Service Rural Community Assistance	<a href="mailto:bgoines@fs.fed.us">bgoines@fs.fed.us</a>	707-562-8910
Caitlyn Peel*	Western Forestry Leadership Coalition	<a href="mailto:caitlyn.peel@colostate.edu">caitlyn.peel@colostate.edu</a>	303-445-4363
Dana Coelho	Western Forestry Leadership Coalition	<a href="mailto:dcoelho@fs.fed.us">dcoelho@fs.fed.us</a>	303-445-4364
Don Motanic	Intertribal Timber Council	<a href="mailto:donmo@teleport.com">donmo@teleport.com</a>	(503) 282-4296
Ed Smith	Landowner/TNC Forest Program Manager	<a href="mailto:esmith@tnc.org">esmith@tnc.org</a>	928-774-8892 x4
Faye Stewart	Lane County Commissioner	<a href="mailto:faye.stewart@lane.co.us">faye.stewart@lane.co.us</a>	(541) 682-4203
Gregg Servheen	Idaho Fish and Game	<a href="mailto:gservheen@idfg.idaho.gov">gservheen@idfg.idaho.gov</a>	208-287-2713
Jamie Barbour*	USFS, Pacific Northwest Research Station	<a href="mailto:jbarbour01@fs.fed.us">jbarbour01@fs.fed.us</a>	503-808-2542
Jed Wagner**	NE Assoc of Resource Districts	<a href="mailto:jwagner@nrdnet.org">jwagner@nrdnet.org</a>	402-471-7673
Jerry Beatty*	USFS, Western Wildland Environmental Threats Assessment Center	<a href="mailto:jbeatty@fs.fed.us">jbeatty@fs.fed.us</a>	541-416-6583
Jim Paul	Oregon Department of Forestry Private Forests Division	<a href="mailto:jpaul@odf.state.or.us">jpaul@odf.state.or.us</a>	503 945-7206 503 931-0483
John Perez Garcia**	University of Washington College of Forest Resources	<a href="mailto:perjohm@u.washington.edu">perjohm@u.washington.edu</a>	206-685-2315
Mo Hartmann	Northwest Connections	<a href="mailto:mo@northwestconnections.org">mo@northwestconnections.org</a>	406.529.8386
Ralph Thier	National Association of Conservation Districts	<a href="mailto:ralph-thier@nacdn.net">ralph-thier@nacdn.net</a>	(202) 547-6223
Susan Rich	NM Forestry	<a href="mailto:susan.rich@state.nm.us">susan.rich@state.nm.us</a>	(505) 345-2080
Susan Stein**	USFS, Cooperative Forestry	<a href="mailto:sstein@fs.fed.us">sstein@fs.fed.us</a>	202-205-0837
Tom Jacobs	Mid-America Regional Council	<a href="mailto:tjacobs@marc.org">tjacobs@marc.org</a>	816-701-8352
Will Putman	Tanana Chief's Conference	<a href="mailto:will.putman@tananachiefs.org">will.putman@tananachiefs.org</a>	907-452-8251 x3373
Will Singleton*	Facilitator	<a href="mailto:will@singletonstrategies.com">will@singletonstrategies.com</a>	303-895-7570

\*Member of the project steering committee, not the drafting committee.

\*\*Unable to participate in the first meeting in person.

Threats to Western Private Forests

<b>Name</b>	<b>Organization</b>	<b>Email</b>	<b>Phone</b>
Ann Walker	Western Governors Association	awalker@westgov.org	303 623-9378 x109
Brian Kernohan	Forest Capital Partners	bkernohan@forestcap.com	208-859-2364
Bruce Goines	US Forest Service, Rural Community Assistance	bgoines@fs.fed.us	707-562-8910
Caitlyn Peel*	Western Forestry Leadership Coalition	caitlyn.peel@colostate.edu	303-445-4363
Dana Coelho	Western Forestry Leadership Coalition	dcoelho@fs.fed.us	303-445-4364
Don Motanic	Intertribal Timber Council	donmo@teleport.com	503-282-4296
Ed Smith	Landowner/TNC Forest Program Manager	esmith@tnc.org	928-774-8892 x4
Faye Stewart	Lane County Commissioner	Faye.Stewart@co.lane.or.us	541-682-4203
Gregg Servheen	Idaho Fish and Game	gservheen@idfg.idaho.gov	208-287-2713
Jamie Barbour*	USFS, Pacific Northwest Research Station	jbarbour01@fs.fed.us	503-808-2542
Jerry Beatty*	USFS, Western Wildland Environmental Threats Assessment Center	jbeatty@fs.fed.us	541-416-6583
Jim Paul	Oregon Department of Forestry, Private Forests Division	jpaul@odf.state.or.us	503 945-7206 □ 503 931-0483
Mo Bookwalter	Northwest Connections	mo@northwestconnections.org	406.529.8386
Ralph Thier	National Association of Conservation Districts	ralph-thier@nacdnet.org	202-547-6223
Sara Leiman	Private Landowner	bsleiman@peak.org	541-847-5590
Susan Rich	NM Forestry	susan.rich@state.nm.us	505-345-2080
Will Putman	Tanana Chief's Conference	will.putman@tananachiefs.org	907-452-8251 x3373
Will Singleton*	Facilitator	will@singletonstrategies.com	303-895-7570

\* Indicates member of the steering committee, not the drafting committee.

**Western Forestry Leadership Coalition  
Threats to Western Private Forests - Drafting Committee  
August 12-13 DRAFT Meeting Summary**

**Attendees:**

***Drafting Committee Members***

**Ann Walker** – Western Governors’ Association and private land owner

**Brian Kernohan** – Forest Capital Partners

**Bruce Goines** – USFS Region 5 Rural Community Assistance

**Dana Coelho** – Western Forestry Leadership Coalition

**Don Motanic** – Intertribal Timber Council

**Ed Smith** – The Nature Conservancy and private land owner

**Faye Stewart** – Commissioner, Lane County OR

**Gregg Servheen** – Idaho Department of Fish and Game

**Jim Paul** – OR Dept of Forestry Private Forests Division

**Mo Hartman** – Northwest Connections, Rural Voices for Conservation Coalition

**Ralph Their** – National Association of Conservation Districts

**Sarah Leiman** – Private land owner in Oregon

**Susan Rich** – New Mexico Forestry Division

**Will Putnam** – Tanana Chiefs’ Conference

***Project Team***

**Caitlyn Peel** – Western Forestry Leadership Coalition

**Jamie Barbour** – USFS PNW Research Station

**Jerry Beatty** – USFS Western Wildland Threat Assessment Center

**Will Singleton** – Singleton Strategies LLC - Facilitator

**Outcomes/Decisions:**

- The Drafting Committee (DC) accepted protocols with some minor changes to clarify the purpose of the process. (DCMtg1\_Protocols.pdf)
- The DC developed an outline that went into some detail on the introduction, paper length and format. (“Report Outline” whiteboard)
- The DC members volunteered for various tasks identified below (“Working Groups” whiteboard)
- The Western Governors’ Association (WGA) Forest Health Advisory Committee should be asked if they are willing to review a draft of the report so that the interests represented on that committee can have input on the report.

**Actions/Tasks:**

<b>Name/s</b>	<b>Date</b>	<b>Task</b>
Dana	ASAP	Create online collaborative workspace
All	ASAP	Contribute materials to online workspace that discuss value of private lands as information for introduction
Will Singleton	ASAP	Doodle a survey on best time for a regular bi-monthly conference call
Will Singleton	ASAP	Bring DC members who did not attend up to speed on

and Dana		the meeting and key developments
Brian, Dana, Susan	Friday 8-21 with Wednesday conference call	Develop a table of “drivers” and their corresponding threats and impacts. Some impacts may have more than one driving/underlying cause. Task group should draw from the threats identified in the workshop summaries.
Don, Ann, Ed, Bruce	Thursday 8-27	Draft an introduction that discusses the value of private lands. Use Caitlyn as a WFLC resource
Will Putman	Friday 8-28	1/2 page description of AK’s special conditions
Will & Project Team	Monday 8-31	Draft work plan that includes dates for major outputs to share during first conference call
??	??	Collect case studies (e.g., MT low interest loans)

### Next Meeting:

The project team is working to schedule a conference call for all drafting committee members to discuss progress every two weeks. The first conference call will cover the following objectives:

- Review of drivers – DC members will comment on the table of drivers/symptoms
- A draft introduction – DC members hear the task group’s approach
- Develop and agree on next steps to draft the threats section of the report

The next face-to-face meeting of the Drafting Committee will be October 7-8 in San Francisco, CA. Please make arrangements to be at the meeting on October 7 by 8:30 AM and depart after noon on October 8.

### Draft Report Outline:

Report Outline: DC members agreed that the report should not be more than 25 pages in length. Posted online, it can have links embedded in the text as necessary to allow the reader to dig deeper. The DC also discussed developing a more interactive website based on the printed report. The outline will be a logical framework – with an intro followed the problems and their corresponding solutions – and is provided in draft form below.

Executive Summary – 1 page

- A. Introduction – 3 pages – The value and importance of private forests in the West
- Context – Numbers (% of lands, % of water from private lands, % near urban growth boundaries, etc.). How the west is different from other regions of the U.S.
  - What makes private forests valuable?
    - o Wildlife habitat
    - o Recreation
    - o Economic and other values
  - Why should you care about private forests?
    - o State a vision/goal, desired end condition
    - o Public interest – ecosystem services
    - o Reaction to the past – we have learned that you pay now or pay later

- Why the status quo is unacceptable – what will private forests look like if we maintain current practices
  - The values that drove current conditions – the heritage of Western lands
- B. Threats / Drivers – 10 pages – the big problems that shape private forests
- Economic
  - Natural
  - Regulatory
  - Social
- C. Solution Framework – 5 pages
- D. Special Conditions – The places that are special because they are different or because they demonstrate some essential themes:
- Alaska
  - CA
  - Central Plains/Urban Forestry
  - Pacific Islands

### **Discussion Summary:**

*Drivers as a focus of the DC report* – The Drafting Committee quickly decided that the report should focus on the underlying causes of threats to private forests. The group discussed what some of these drivers might be and individually wrote down the relationships between a driver and a set of impacts. In the end, the DC sought to have a task group create a table that delineates the relationships between drivers and their symptomatic threats and impacts. Part of the identified challenge will be to trace the driver to a high enough level without having the definition be so broad as to lose its meaning in the report. For example, “trade liberalization” or “Chinese coal power plants” might be examples of “drivers” that do not end up being meaningful for the report. The group defined drivers as: *No higher root cause of problems, involving large-scale impacts.*

Some of the DC members distilled the drivers down to some very broad categories:

- Globalization/Trade Liberalization – This could be a cause of economic stress
- Climate Change – This could be a primary driver of ecological stress
- Population Growth / relocation – This could be the primary driver of inconsistent social values and social license disconnect

*Report Qualities* – The working group discussed what essential qualities the ultimate report needs to have. The report should:

#### Format / approach

- Be short – not get into minutia – to maximize readership
- Integrate with the Web – it may not even need to be a traditional report, could be a dynamic web-based resource that address specific needs in a more focused way
- Be written with “tare sheets” oriented towards specific actions (need to determine constituencies that could use these focused materials)
- Seek viral quoting in media

- Be accompanied by a presentation so that the message can be delivered to people in person at conferences and other venues

### Making the case

- Make the case for the public value of western private forests – consider how farmers got the Farm Bill and mimic that approach
- Articulate a vision
- Make reference to ideas included in Jared Diamond's book *Collapse: How Societies Choose to Succeed or Fail*
- Emphasize that private land owners hold the public trust and have a sense of stewardship – find ways to reward stewardship
- Understand that threats may be better framed as opportunities
- Identify constituencies with common interests and use that to propose solutions
- Consider this report as a western extension of the efforts of the National Alliance of Forest Owners
- Provide clarity on what we value in working forests – trees in the ground – first

### Threats

- Focus on underlying threats that could bring permanent changes to the landscape and review means of reversing those threats
- Reflect a hierarchy of threats – severity, immediacy, and scale – regional and overarching threats – identify cross-cutting problems that impact large numbers of people and make the broad case for forest values (ecosystem services)
- Consider words carefully – “threats” may be too anthropogenic or negative, “risks” or “opportunities” might say what we mean better
- Think through threats and impacts – too often we turn to specific solutions without looking at the bigger picture and considering unintended consequences
- Identify measurable outcomes for recommendations (e.g., Montreal Process Criteria Indicators, state forest resource assessments)

*Identified Themes from Each Regional Workshop* – Attendees of the workshops were asked to reflect on the main themes discussed at each of the exploratory workshops. This was intended to get some ideas flowing – this section does not substitute for referring to the workshop summaries.

### Central Rockies

- Public lands policy and its (often unintended) impacts on private lands
- How to help private landowners hold onto land in the face of pressures to subdivide and use for different economic purposes
- Absentee owners manage their lands for different purposes/values
- Focus on smaller parcel sizes – 40 ac
- Non-existent infrastructure for forestry
- Water scarcity
- Venn diagrams included more on ecological threats than other workshops
- Region is grappling with changed societal values and altered social license

## Northern Rockies

- Decline of forest products industry
- It was an Idaho centric discussion – extra care should be taken in the report to include Montana
- Change in industrial timberland ownership and use
- Recreational use of lands is free for the user – no way to manage the resource or glean economic value from land's use
- Checkerboard ownership
- Extensive discussion of TIMOs and REITs
- Movie star ranches and charismatic land owners – Ted Turner came up a lot

## Alaska

- Subsistence forestry is practiced on much of the private lands
- There is a development gulf within Alaska – Anchorage is a modern city while many villages are more like developing economies
- Lack of transportation infrastructure, long distances
- Forestry is different in the South East than it is in Central
- In Central – there are two different areas, boreal and coastal
- 98% of private lands are owned by native corporations
- Urban elite and others in lower 48 are the constituency for maintaining vast AK wilderness – they like to know that AK is there
- There is the potential to use biomass energy to provide basic needs of villages
- WUI pressures are concentrated around Anchorage and on the Kenai Peninsula

## Plains

- Community and urban forestry is a major focus
- Invasive species are a threat – salt cedar
- There can be high emotion/conflict because agriculture is the accepted land use
- Agroforestry is practiced – forests can be important tools on the farm
- Extension (education, landowner outreach) is important
- Ecosystem services provided by forests are the basis for urban forestry that has made plains habitable

## P/NW

- Ownership increasingly going to TIMOs and REITs, uncertain outcome
- Forestry means diversifying portfolio to get the most economic value from the forests – consider other values to avoid conversion to non-forest use
- "Anchor forests" should be the priority for conservation and sustainable management
- Technology/saw mills are driving supply – they are often built for smaller tree diameters and larger diameter trees/logs lack a place to be milled
- Discussion of how to monetize ecosystem services
- Already a lot of planning and collaborative work has been done to look at threats/solutions to private forests – they should inform report